

October 9 - 8:30 am - 4:30 pm  
October 10 - 8:30 am - Noon

**2024**



Person Centered Housing Options

presents

# Picking Up the Pieces: Undoing the Collateral Damage of Trauma

**ANNUAL CONFERENCE**



featuring **TONIER CAIN** (Keynote Speaker)

Honorary Title Sponsor:



Healing Partner:



Hope Ambassadors:



Recovery Advocates:



**RIT INN**  
CONFERENCE CENTER



PCHO Program

**The Answer to Homelessness is a Home.  
The Answer to Hopelessness is Hope.  
PCHO Provides Both.**

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## Welcome!

**Welcome to our state and community-wide conference, presented by Person Centered Housing Options!**

We are deeply honored by your trust in us to facilitate this vital learning and networking event. By convening a diverse array of state and community-wide providers, including elected officials, clinicians, and housing services systems, we aim to equip you with the insights necessary to address and heal the trauma endured by our most vulnerable populations. Embrace this remarkable opportunity to learn, reconnect with colleagues, foster personal and professional growth, and forge new connections across our great state.



This year's theme, **"Picking Up the Pieces: Undoing the Collateral Damage of Trauma,"** underscores the pervasive and often overlooked impact of trauma on the individuals we serve. Trauma, we know, can derive from just about anywhere, and it inflicts deep, lasting scars that can hinder one's ability to heal through essential resources. At PCHO, we understand that trauma permeates every aspect of an individual's life, affecting their interactions, health, housing, employment and many other areas. Our mission is to understand what some of those traumas are, and discuss ways alleviate these impacts, providing not only resources but also healing and recovery.

PCHO has a profound appreciation for the extensive coordination and effort required to care for our community's most overlooked, voiceless and hurting members. With your support, we strive to comprehend how the interconnectedness of our programs can enhance community outcomes and, more importantly, the lives of those affected by trauma. Achieving optimum service demands collective effort and dedication. PCHO believes that educating oneself on the varied hinderances that are faced by those in the community, and by uniting and sharing our expertise, we can collectively heal trauma and improve lives.

A heartfelt **THANK YOU** is extended to the PCHO frontline team members, including Housing Stability Coordinators, Health Home Care Managers, Outreach Case Managers, Housing Specialists, and Peer Support Specialists, as well as the PCHO Program Management and the Board of Directors, for their guidance and support in delivering a meaningful experience that will benefit the Greater Rochester Community and areas across New York State. It is my earnest hope that your participation will leave you well-prepared and with a renewed sense of professional purpose, enabling you to improve and better integrate care for those whose lives you influence and touch daily.

A handwritten signature in black ink, appearing to read "Jeanell Coleman-Grimes".

*Jeanell Coleman-Grimes, MPA, CASAC-2  
Conference Committee Chairwoman*



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# Conference Agenda

## DAY 1 (10/9/24)

**7:30 am-8:30 am-** Registration/Continental Breakfast

**8:30 am-8:35 am-** Intro to Agency/Welcome- Taaylor Vicente & KeShawn Gulley

**8:35 am-8:45 am-** Remarks- PCHO ELT

**8:45 am-9:00 am-** Intro to Interactive Session- Chuck Albanese

**9:00 am-10:00 am-** Interactive Experience- Jeanell Coleman-Grimes

**10:00 am-10:15 am-** Break/Vendor Visits

**10:15 am-11:30 am-** Morning Plenary Sessions:

**“Navigating Grief: Support and Healing After Loss and Bereavement”-**  
Gavia LifeCare Center- Rochester, NY

**“Inclusion at Healing: Addressing Trauma Through a DEI Framework”-**  
Michelle D. Uzoma, MA, Gavia LifeCare Center-Rochester, NY

**“The Healing Power of Art”-** Becky Maynard, East House Corp.- Rochester, NY

**11:30 am-11:40 am-** Break/Vendor Visits

**11:40 am-** Lunch is Served

**12:15 pm- 12:20 pm-** Intro to Keynote Speaker- Jeanell Coleman-Grimes

**12:20 pm-1:50 pm-** Tonier Cain, Keynote Speaker w/Q&A

**1:50 pm-2:00 pm-** Break/Vendor Visits

**2:00 pm-3:15 pm-** Afternoon Plenary Session I:

**“The Trauma Informed Approach to Diversity & Inclusion”-** Candyce Singletary

**“Finding Stability: Addressing Housing Trauma and its Long-Term Effects”-**  
Pascale Leone, Executive Director, Supportive Housing Network of New York  
(SHNNY) Albany, NY

**“From Streets to Stability: Healing from Gang-Related Trauma”-**  
Moses Robinson, Rochester Police Dept.- Rochester, NY

**3:15 pm-3:20 pm-** Break

**3:20 pm-4:30 pm-** Afternoon Plenary Session II:

**“Body Work and Breathing to Reduce Trauma and Its Importance in Our Work”**  
Ruth Anselm, Licensed Massage Therapist \*INTERACTIVE SESSION\*

**“Trauma Informed Care in Education: Supporting Students in Schools”-**  
Kimberly Brown, Assistant High School Principal- Rochester, NY

**“Healing Trauma through Beauty”-** Jordan Betts Sahr- Miss Julie’s School  
of Beauty-Rochester, NY.

Thank you for all your support to make this event a success!

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## Conference Agenda

### DAY 2 (10/10/24)

**7:30 am-8:30 am-** Registration/Continental Breakfast

**8:30 am-8:35 am-** Reconvening Welcome- Stephen Rosa

**8:35 am-8:45 am-** Introduction to Award & Recipient Announcement-  
Chuck Albanese

**8:45 am-9:00 am-** Recipient Remarks- TBA

**9:00 am-9:15 am-** Introduction to Panel Guests- Jeanell Coleman-Grimes

**9:15 am-10:30 am-** Panel Discussion (**SCOTUS Decision to Criminalize Homelessness and What Legislation Can Possibly Change That**)- Moderated by Pascale Leone, Executive Director, Supportive Housing Network of New York

**10:30 am-10:45 am-** Vendor Visits / Stretch Break

**10:45 am-12 pm-** Concurrent Plenary Sessions

**“Veteran Trauma Informed Care: How the Equicenter Reduces the Effects of Trauma on Veterans”-** Sara McLaughlin, EquiCenter-Honeoye Falls, NY

**“Navigating Scarce Resources in a Rural Community: How Small Cities and Rural Communities Deal with Limited Availability of Housing and Resources”-**

Liddy Bargar, Simone Gatson, Ithaca/Tompkins County Continuum of Care-Ithaca, NY

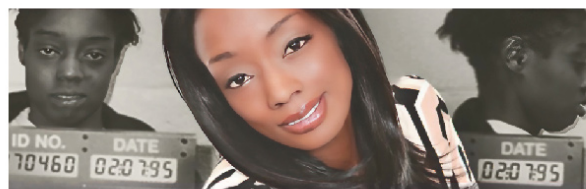
**“Data-Driven Decision-Making in Human Service Organizations”-**

Erika Rosenberg, Center for Governmental Research (CGR)-Rochester, NY

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## Introducing Tonier Cain (Keynote Speaker)

**Tonier Cain** is the C.E.O. and Founder of Tonier Cain International, Founder & President of Neen Cares, Inc. A 501 C 3, Founder & Co-C.E.O. of M.E.T. R-Integrated Health Global, as well as the Founder & C.E.O. of Purposeful Entertainment, a media production company.



She is an award-winning Film Producer that is the Creator and Producer of the upcoming tv show Restoration, Executive Producer of the film Walking Thru Bullets, subject and Co-Producer of the Award-Winning Film Healing Neen, along with being featured in the Documentary Behind Closed Doors: Trauma Survivors in the Psychiatrist System and advising on the film Like Any Other Kid.

Tonier is an author and serves as a Citygate Network Board Member. Her commitment to advocating for those who are often forgotten hasn't gone without recognition. She has been featured in many articles including December's 2014 Ebony magazine and appeared on over 17 talks shows. Tonier Cain uses her life experiences to make a difference for trauma survivors

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